



The Rotary Club of Shanghai

'Rotary Leadership Awards'
Building Better Communities

Application Form

Application deadline: February 10th, 2012

Nomination information

Rotary Club Shanghai-Our Mission

To Build Better and Stronger Communities. We are passionate about making the world a better place for everyone through combating hunger, improving health and sanitation, providing education, promoting peace, eradicating polio, and encouraging high ethical standards in all vocations. Join us – by entering the contest, sponsoring the event, and/or attending the dinner – in recognizing and celebrating individuals and organizations that are committed to building better and stronger communities.

About the Rotary Service Excellence Awards

The Rotary Club of Shanghai is pleased to organize its second “Rotary Leadership Awards”. The awards are to honor and showcase outstanding individuals and programs that are making notable socially responsible achievements both in the city of Shanghai and throughout China. These achievements are in the areas of philanthropy, community outreach, volunteer programs, employee initiatives, environmental educational efforts and sustainable community development. The awards recognize that these individuals and programs encourage and provide models for others to stimulate and develop their own socially responsible ideas. The awards are open to both individuals who are resident of the People’s Republic of China, and to corporate and nonprofit organization programs or projects that are active in mainland China.

The 2012 Rotary Leadership Awards winners will be announced at the Rotary Gala Dinner hosted by the Rotary Club of Shanghai at the Hilton Hotel on **Sunday, April 1st, 2012.**

Application eligibility

- Individuals have to be residents in mainland China, and program candidates are required to be located and active in mainland China.
- Only registered and approved nonprofit organizations in mainland China can apply.
- Individuals can work in the private or public sector.
- Programs or projects from both the corporate and nonprofit sectors can apply.
- Individual and programs social/corporate activities have to be non-political and non-religious.
- All types of programs and individuals will be considered. Rotary strongly encourages organization involved in peace and conflict prevention/resolution, disease prevention and treatment, water and sanitation, maternal and child health, basic education and literacy, economic and community development initiatives to submit applications.

Rotary Leadership Award Categories

Non-Profit and Corporate Program Awards

The purpose of these awards is to recognize and honor outstanding corporate and nonprofit organizations in mainland China whose programs or projects exemplify extraordinary managerial and innovative excellence, have high commitment to socially responsible activities, and represent notable models that encourage other individuals and organizations to be active in the community.

Individual Awards

These awards will be presented to individuals who are residents in mainland China to recognize their involvement in responsible social and corporate activities, and acknowledge their efforts in creating and developing benefits in the greater community, and to individuals who have initiated fine community works, projects and programs which, over time, have had a positive impact in the local community.

Applicants submitting materials authorize The Rotary Club of Shanghai to use the materials in both the award presentation ceremony and related publications and activities. Applicants are responsible for the validity of the information.

Applicants are welcome to attach to their application form any consistent document that could help judges in the evaluation process.

Nomination Form

1- NON-PROFIT AND CORPORATE PROGRAM AWARDS

The evaluation will be based on the corporate CSR programs or nonprofit organizations' programs planned and carried out after January 2009 and/or still on-going in China Mainland.

Please fill out the **Nomination Form for Non-profit and Corporate Awards** to describe how your program benefits the community and encourages others to be active in social responsible initiatives. We encourage you to prepare submissions based on your particular areas of expertise OR overall performance capabilities.

2- NON-PROFIT AND CORPORATE PROGRAM AWARDS

The evaluation will be based on leading your own initiatives or championing an initiative that benefit the greater community. The individual award will be based on activities carried out after January 2009 or still on-going in mainland China.

Please describe how your corporate or social responsible practices benefit the local community and how you carried out these initiatives using **Nomination Form for Individual Awards**.

Please select the category you are applying for:

- Program Nonprofit**
- Program Corporate**
- Individual**

Applicant name: _____

Company/Organization name: _____

Position/Function: _____

Address: _____

City: _____

Telephone/Mobile: _____

E-mail: _____

If not self-nominated, please provide following information.

Nominated by: _____

Contact information (Email & Tel): _____

NOMINATION FORM FOR NON-PROFIT AND CORPORATE AWARDS

<p>A- PROGRAM DESIGN <i>(Please respond to the questions presented below, in less than 350 words)</i></p> <p>1- Please briefly describe target group, project size, cost and duration of your program.</p>
<p>2- Explain how your program is accessible for volunteers in terms of volunteering opportunities & learning.</p>
<p>3- Indicate the funding sources for the program and how your program is sustainable.</p>
<p>B- PROGRAM IMPLEMENTATION <i>(Please respond to the questions presented below, in less than 300 words)</i></p> <p>1- How many volunteers and employees are involved in the program at all levels including in leadership and in management? Please briefly explain.</p>
<p>2- Please indicate the percentage of funds spend on end-users.</p>
<p>3- How do you raise awareness about your program in the community and how does the community react to your program?</p>
<p>4- Please describe the monitoring process and documentation for the beneficiaries.</p>
<p>C- PROGRAM INNOVATION <i>(Please respond to the questions presented below, in less than 350 words)</i></p> <p>1- Describe what is unique about your program compared to similar programs in China.</p>
<p>2- Share how you have been able to acquire resources and build awareness for your program in innovative ways</p>

NOMINATION FORM FOR INDIVIDUAL AWARDS

<p>A- LEADERSHIP <i>(Please respond to the questions presented below, in less than 250 words)</i></p> <p>1- Please describe how the individual provides guidance for company/community/colleagues to be a model responsible citizen.</p>
<p>2- Please provide examples about how he or she advocates socially responsible policies and strategies that guide the company/community/colleagues.</p>
<p>B- MANAGEMENT <i>(Please respond to the questions presented below, in less than 250 words)</i></p> <p>1- How does the individual initiate and/or execute socially responsible programs with measurable results? Please provide how the sustainability of the program is ensured?</p>
<p>2- How does the individual educate employees/community/colleagues on socially responsible activities and communicates its significance for the society?</p>
<p>C- INITIATIVE <i>(Please respond to the questions presented below, in less than 250 words)</i></p> <p>1- How does the individual stimulate the advancement of mutual understanding, goodwill and peace in the company/community/colleagues?</p>
<p>2- Does he or she encourage their company/community/colleagues to examine the social, economic and environmental effects of its business activities? How?</p>
<p>4-INNOVATION<i>(Please respond to the questions presented below, in less than 250 words)</i></p> <p>1- Has the individual identified and encouraged new ways to support volunteerism? If yes, how?</p>
<p>2- Please explain how the individual stimulates others to be socially active with new suggestions, ideas, influences or opinions?</p>

Submission

Submission Deadline: February 10th, 2012

Please send your completed typed nomination form and supporting materials by **February 10th, 2012** electronically to:

E-mail: Rotary.Leadership.Awards@rotaryshanghai.org

The application material must be provided in the English language.

If you have any questions, please feel free to contact Sue Maguire at sue.maguire@gmail.com or call 13052082175.

Selection Process

Finalists will be notified no later than **March 15th, 2012** and may be asked to provide supplemental materials. Award winners will be announced at the Rotary Gala Dinner hosted by the Rotary Club of Shanghai at the Hilton Hotel on **Sunday, April 1st, 2012**.

Awards for Category Winners

Program Awards Nonprofit

Three winners will be awarded RMB 10,000, RMB 5,000, and RMB 3,000 respectively

Program Awards for Corporate

Each of the three winners will be honored with a plaque

Top winner will be awarded an honorary Paul Harris Fellow

Individual Awards

Each of the five individual winners will receive RMB 2,500 and Rotary crystal

The funds will be distributed to the nonprofits and individuals specifically for use in their projects in increments throughout the year.

Looking forward to receive your most compelling social responsible story!