



# Pagoda

*Service Above Self*

*They Profit Most Who Serve Best*

2009/10 Issue № 01 - 7 July 2009

Published Weekly

**Programme Highlights**

*This week's speaker and last week's programme highlights*  
Page 1

**Club Calendar & News**

*Upcoming events for the club and Club news*  
Pages 2, 3 & 4

**Club Trivia**

*Facts & Figures about our Club*  
**The Back Page**

**SPOT THE FAKE!!**

There is an obvious and glaring fake in this issue of *Pagoda*.  
Spot it or get fined by Ralf !

## The Object of Rotary

*is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

## This Week

### More than a Stuffed Bird Show - The RAS Legacy in Shanghai

*Peter Hibbard* will illustrate the history, the vicissitudes and the revival of the *Royal Asiatic Society* in Shanghai.

Formed in 1858 as the North China Branch of the Royal Asiatic Society, it was reconvened as the *Royal Asiatic Society China* in Shanghai in 2007.

A British citizen, *Peter Hibbard* was trained as a city planner and urban sociologist at Cardiff and Birmingham Universities, and undertook historical research at London University's School of Oriental and African Studies. He researched and lectured in tourism at the University of Hong Kong and the Beijing Institute of Tourism, having begun his career at Bournemouth University's Tourism Department in 1982. Peter has a wealth of experience as a China tour director, having escorted over 80 business and tourist groups from Europe and North America – and first began devising cultural tours of Shanghai in 1993. In the 1980s Peter travelled independently overland through every province and region of China. Following three years in Beijing, he first lived in Shanghai in the early 1990s and made the city his permanent family home in 2001. He is the author of a number of books including *The Bund Shanghai: China Faces West*. Peter has been President of the RAS China in Shanghai for the past two years.

Website: [www.royalasiaticsociety.org.cn](http://www.royalasiaticsociety.org.cn)

## Last Week

President Randal presented the 2009-2010 Rotary year Theme and Plans.

The new them for Rotary year 2009-2010 is "The Future is in your hands"

Last week's attendance:  
Number of Rotarians 24

**Visiting Rotarians:**

- Jack Weng - RC Taipei
- Parker Ma - RC Taipei
- Kazuhiro Hira - RC Tokyo
- Naohiro Hira - RC Tokyo

**Number of guests:** 3 (of which 2 Rotaracters)

**Non-visiting non-Rotarians:**

- Tiger Woods

## PROGRAMME HIGHLIGHTS

Date	Speaker	Organization	Topic
7 Jul 09	Peter Hibbard	Royal Asiatic Society	Yet to be announced
14 Jul 09	Spencer Dodington	Luxury Concierge China	Historic Shanghai
21 Jul 09	To be announced	To be announced	To be announced
28 Jul 09	Richard Fang	Fortitude Global Consultants	To be announced

*Please feed him fodder – let Mark know if you have a suggestion for an interesting Programme Speaker*



# Event Calendar

Date	Event	Details	Time	Contact

## Club News



### Rotary Shanghai meeting 30 June 2009

The meeting was opened with Hans Schniewind reading the 4-way test.

Helmut made some important announcements:

1. Effective Tuesday, August 1st, our weekly meetings will be held at the Hilton Hotel (see separate announcement in this issue)
2. The PR committee is planning Rotary Club Shanghai's participation at the *Expat Show*, planned for 18 to 20 September.
3. Rotaract will have it's Induction Ceremony held this Friday night (3 July 2009)

Rotaract Shanghai Secretary, Robert Halasz made a



brief but interesting presentation about the "Joint

Migrant School Renovation Project (see separate article)

Sergeant-at-arms, Ralf, was back this week, and collected RMB 3,350 in fines, auction, happy and sad monies.

President Randal then presented the new Rotary Year and shared excerpts from RI President, John Kenny's address at the Rotary Convention.



As to RC Shanghai's Strategic Objectives for 2009-12, Randal mentioned following points:

- Create a pool of ideas of service
- Make funding available for each viable idea
- Encourage small groups of members to pick ideas and lead their execution
- Simplify project establishment and execution process
- Communicate regularly information on ideas and progress on projects
- Generously recognize fellowship and service

In line with John Kenny's objectives, we should try and promote Rotary as a dynamic organization, and dispel any notion that it is a club mainly for "old men".

President Randal's Priorities for the year 09-10 are:

- Improve Communications (by various means)
- Improve Reporting (board resolutions, committee reports, project proposals, project updates, financial updates)
- Improve Fellowship (inside & outside our meetings)
- Increase Local Project Opportunities (get our hands dirty and feel the impact of our projects)
- Flesh out our own Strategic Plan (support long range goals)



## The Four-Way Test 四大考验

Of the things we think, say or do:

1. Is it the truth?  
是真的吗? *Shi Zhen de ma?*
2. Is it Fair to all Concerned?  
是公平的吗? *Shi Gong Ping de ma?*
3. Will it build Goodwill and better Friendships?  
是善意的 并促进友谊吗? *Shi Shan Yi de - Bing Cu Jin You Yi ma?*
4. Will it be Beneficial to all Concerned?  
是对大家有利吗? *Shi Dui Da Jia You Li ma?*

## New Rotary Club of Shanghai Meeting Location

Starting on August 1st, 2009 the weekly Tuesday evening dinner meeting will be held at the Hilton Hotel

Location Details:

**Hilton Shanghai**  
**250 Huashan Road, Shanghai**  
上海市华山路250号  
**Tel: 86 21 6248 0000**

If you would like to reserve your attendance as a visiting Rotarian - please contact our honorary Club Secretary: Mr. Helmut Schneider

[service-above-self@rotaryshanghai.org](mailto:service-above-self@rotaryshanghai.org)

+86 13816334827

## A few words from the editor

This issue of Pagoda is a little "thin" with news as I'm not really getting much contribution.

Any news, whether important, trivial, anecdotal, funny, whatever can be good to share with fellow Rotarians.

Don't worry about style, language, format... I'll work it out.

I will be in Singapore for the next 4 weeks but will continue to edit Pagoda "long-distance", so please, feed me with your information, thoughts, etc.

One thing that is lacking is information on upcoming events.

Yvo ([yvog@me.com](mailto:yvog@me.com))



## A letter from Madagascar...

...

The Rotary Club of Antananarivo Mahamasina Madagascar, district 9220, represented by me, RASAMISON Joujou, president 2008-2009, presents its compliments to you and the Rotary Club of Shanghai.

I have the honor to request this letter to present you my son, RASAMISON Vahatriniana who is also a Rotaract member in Madagascar and is studying now in Wuhan China now.

Actually, he wants to have contact with you and Rotary members in Shanghai. Please see below his contact,

Name: RASAMISON Vahatriniana  
 Location: Wuhan China  
 Mail: [r\\_vahatra@yahoo.fr](mailto:r_vahatra@yahoo.fr)  
 Phone: 0086 139 7118 0277

Thank you for your consideration.

Yours in Rotary

RASAMISON Joujou  
 President, Rotary Club of Mahamasina  
 District 9220

## Meet Rotarian Frank Yih

*Frank Yih* was born in 1934 in Shanghai, China and graduated from London University, England in 1959 with a BS degree, and from Massachusetts Institute of Technology (MIT), USA in 1960 with a MSc degree, both in Chemical Engineering.

He is an experienced IC pioneer and electronics entrepreneur in this part of world and has personally participated in the economic miracles of the 3 dynamic "tigers" in Southeast Asia, namely Hong Kong, Taiwan & Singapore, and the economic "dragon" in China.

Frank joined Rotary in 1967 in southern Taiwan.

He is a Paul Harris Fellow and together with Randal Eastman, Frank "resurrected" (\*) the Rotary Club of Shanghai in October 1998 (On the 100<sup>th</sup> birthday of Percy Chu, PP president of RCS in 1935)

Frank is now a dedicated philanthropist, not only through his work at Rotary but mainly through his private *Huaqiao Foundation*.

## HuaQiao Foundation (华桥基金会)

### The Story and it's link to RCS

**Editor's note:** When I joined the Rotary Club of Shanghai I noticed the frequent mentioning of the *Huaqiao Foundation* and I decided to find out more about this organization. I believe this is an interesting story, especially for new members to the club. (Other partners being "The Wheelchair Foundation", "Shinshin Foundation", etc. - which will be profiled in future issues).

*HuaQiao Foundation* is HongKong and US registered non-profit organization based in HongKong and San Francisco, with an office in Shanghai. It is founded by a group of committed, hands-on, and result-oriented professionals, many of them are overseas Chinese Rotarians dedicated to build bridges of Love and Caring.

The term "Hua Qiao"(华桥) is the English transliteration of two Chinese words meaning "China Bridge." It is also a homonym for "Overseas Chinese."

The *HuaQiao Foundation* believes strongly in the application of good business ethics and full account- ability and transparency to charitable funds and donors.

It has no paid executives and 100% of the donations go directly to the poor Chinese.

More information such as its mission, project progress reports and results are published on the website [www.huaqiaofoundation.org](http://www.huaqiaofoundation.org)



The President of *HuaQiao Foundation* is Rotarian *Frank Yih* (see separate write-up on Frank in this issue)

### So what is the link between the *HuaQiao Foundation* and the **Rotary Club of Shanghai**?

As the foundation is privately funded and run, it has a flexibility in deciding what, when and where charity projects can be launched.

The similar process for a Rotary organization is slower and is usually more restricted by the standing Rotary rules on charity projects.

So *HuaQiao* can "kick-start" a project and then invite Rotary Clubs to join or carry on with running projects.

As such, *HuaQiao* is one of our "Partners in Service" - Rotarians are encouraged by RI to work with partners to extend our project reach and leverage our mutual strengths.

An example of how *HuaQiao* works with the Rotary club to help us leverage our resources to support Matching Grant projects with overseas clubs, is the **SPAN II** project:

SPAN II has a total project budget of USD 34,000 including a USD 12,000 grant from The Rotary Foundation.

To implement this USD 34,000 project RC



(\*) The story of our present RC Shanghai is a little more complicated, as it was started as "Expatriate Rotarians and Friends in 1998 (see back page for the history of RC Shanghai)

Shanghai is contributing USD2,100.00 But, actually the club is only spending USD \$100 while the *HuaQiao Foundation* is contributing USD 2000.

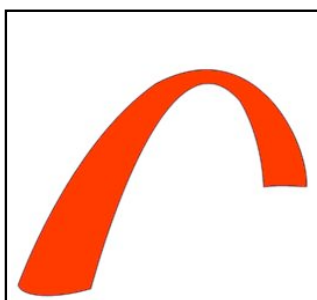
So RC Shanghai is achieving a 1:20 multiple with *HuaQiao* and overall a 1:340 multiple overall with this project.

This is how the *HuaQiao Foundation* is helping us to make our limited resources reach more needy people.

*HuaQiao* programs are focused on health care, education and humanitarian oriented projects in China.

Recent projects:

- Free Cleft / Palate Reconstructive Surgery.
- Summer Camp.
- Lotus University / College Scholarships.
- 100 Misfortune Program.
- *HuaQiao* Elementary School.
- Winter Clothing Distribution.



# Club Trivia

## Facts & Figures about our illustrious Club

### Rotary Club of Shanghai

First chartered on 1st Oct. 1919 as club #545.  
Re-chartered on 8th Feb. 2006 as club #60725 (un-districted).

### Past Presidents

*The Rotary Club of Shanghai* chartered 8 Feb 2006

2008-09 Tom Thong  
2007-08 Roger Owens  
2006-07 CC Wu  
2005-06 Lee, Wah Hin,  
Charter President

*The Rotary Club of Shanghai (Provisional)*

2004-05 Thomas Adaemmer  
2003-04 Dragan Djordjevic  
2002-03 Brinton Scott  
2001-02 Ivan Polacek

*Expatriate Rotarians & Friends*  
1998-01 Randal Eastman

*Other Past Presidents in our Club*  
K.F. Cheah  
Hans Huber  
Nikola Urosevic

[let me know if you are a PP and not listed here...]

### Honorary Members 08-09

Bill Chiang, Chengdu

### Paul Harris Fellows

Thomas Adaemmer  
Wing-See Auyeung  
Patrick Boot  
Kim Fee Cheah  
Charles Cheng  
Alexander Chu  
Terry Chu  
Bill Crampton  
**Michel de Vriendt (2009!)**  
Dragan Djordjevic  
Randal Eastman  
Herb Greenwood  
Christian Kober  
Wahhin Lee  
Michelle Li  
John Marsden  
Daniel Mohr  
Frank Mulligan  
Roger Owens  
Helmut Schneider  
Hans Schniewind  
**Mark Secchia (2009!)**  
Brinton Scott  
Thomas Seidel

Tom Thong  
Savas Tuemis  
Siew Yen Wee  
Christian Weidemann  
Elmar Weitzel  
Kee Hau Wong  
Marjorie Woo  
Chee-Chin Wu  
Frank Yih

### Rotary Statistics

Rotary Clubs - 33,049  
Members - 1,228,810  
Rotaract Clubs - 7,396  
Rotaracters - 170,108  
Interact Clubs - 11,605  
Interacters - 266,915

### Club Statistics

Ladies in our club - 17%  
Nationalities in our club - 21  
Gift of Life Patients - 248  
Wheelchairs distributed to date. - 3000

The Multi-lingual Four Way Test  
**What language am I? \***

### Missed a Meeting?

Don't make excuses - its easy to make up a missed meeting at any other Rotary Club in the world. Look online for more details at:  
[www.rotary.org/support/clubs/index.html](http://www.rotary.org/support/clubs/index.html)  
Or join a committee activity - or make-up online at:  
[www.rotaryclubone.org](http://www.rotaryclubone.org)

### Comments? Gossip?

### Member in the news? Need Help? Announcements?

Send material to:  
[yvog@me.com](mailto:yvog@me.com)

### Club Administrator

Miss Carol Chen  
+86 13916208461  
[carol@rotaryshanghai.org](mailto:carol@rotaryshanghai.org)

### Where We Meet

Tuesday 6.30pm for 7:00pm  
at the Regal International East Asia Hotel, 516 Heng Shan Road, Shanghai 200030, PRC  
tel: +86 21 64155588

### Fyra-fråge-provet

Om saker vi tänker, säger och gör:  
1. Är det SANT?  
2. Är det RÄTTVIST mot alla parter?  
3. Kommer det skapa GOODWILL och BÄTTRE VÄNSKAPSFÖRHÅLLANDEN?  
4. Kommer det vara till FÖRDEL för alla det berör?



**The Rotary Club of Shanghai**  
**Lane 1279 Zhongshan West Road, Building 6, Shanghai, China 200051**

[service-above-self@rotaryshanghai.org](mailto:service-above-self@rotaryshanghai.org)

[www.rotaryshanghai.org](http://www.rotaryshanghai.org)

\* Swedish

## Other News

### Birthdays this Month

21 July - Roger Owens  
25 July - Ralf Barbian  
27 July - Terri Lau  
9 July - Christian Weidemann  
28 July - Marc Bernard

## A letter from PP Tom Thang

President Tom Thong and wife Ann attended the RI Convention at Birmingham, UK from June 21st to June 24th. Not only they have met the people they intended to meet, they also met some old friends unexpectedly.

President Tom signed the Sister-Club Agreement with RC Cupertino and visited the Gift of Life International booth where our latest GOL kid from Uganda was also displayed at the booth.

Club Presidents, PE and Club Directors are encouraged to attend International Convention where they can meet Rotarians from different countries, learn the latest policy changes in RI, listen to presentations and advises from experts on their specific field like The Rotary

Foundation, Youth Exchange, membership recruitment and retention etc etc.

When the attendees return to their respective Clubs, they are more knowledgeable and equipped to run their Clubs more effectively, to help their Clubs to grow and move forward.

There are also many various Action Group and fellowship booths and booths on various projects where attendees can learn, adopt and form joint projects with foreign Clubs. Clubs will certainly benefit if Club Officers and Directors are able to attend Rotary International Conventions.

## Officers

**Randal Eastman — President**  
+86 13671989111 [clubpresident@rotaryshanghai.org](mailto:clubpresident@rotaryshanghai.org)  
**Jörg Brenn — Vice President**  
**Helmut Schneider — Hon. Secretary**  
[clubsecretary@rotaryshanghai.org](mailto:clubsecretary@rotaryshanghai.org)  
**Michael Gick — Treasurer**  
**Pradeep Kumar — President-Elect**  
**Tom Thong — Immediate Past President**

## Directors

**Frank Yih — Rotary Foundation**  
**Marjorie Woo — Public Relations**  
**PP Dragan Djordjevic — Membership**  
**Alex Chu — Club Administration**  
**Bill Crampton — Service Projects**

## Committee Chairs

**Frank Yih — International Service**  
**Jörg Brenn — Ways & Means**  
**Ralf Barbian — Sergeant of Arms**  
**Cisca Wikkeling — FUN**  
**Nikola Urosevic — New Generations**  
**Kerry Burton — Earthquake relief**  
**Mark Secchia — Community Service Projects**  
**Pradeep Kumar — Planning**  
**Bill Crampton — Vocational Service**

