



# Pagoda



*Service Above Self*

*They Profit Most Who Serve Best*

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Published Weekly

## This Week

Tuesday 17th August 2010

### Tonight's Speaker: Lily Gong

Ambassadorial Scholar, and Hennie Homan, RCS

The Ambassadorial Scholarship was founded in 1947, making it the Rotary Foundation's oldest program. The scheme has allowed more than 40,000 men and women from about 100 nations to go abroad for study. The largest privately funded international scholarships programme in the world, its USD16.2m worth of grants currently provide the means for hundreds of students at graduate and undergraduate level from about 70 countries to study in more than 80 nations; 700 scholarships were awarded in 2009-2010 alone. The programme's ultimate goal is to promote cultural understanding and warm relations between different peoples around the world.

Tonight, RCS, will hear from scholar Lily Gong. Lily was born in a small coal mining town of Gansu Province. She was always aware that her

father welcomed her male sibling because he is a boy, and held great expectations for him as a son, but her excellent performance from primary school through high school smashed her father's female stereotype, destroying his sense of a woman's limitations. Lily realised that to win people's respect, she needed to work hard and maintain excellence in everything she did. This became her lifetime motto.

Her life underwent a huge change in the 2005, when she was admitted to Shanghai International Studies University (SISU). Her studies were intense, but she still ran three international marathons, convinced that mental stamina would always matter more than physical strength. That attitude helped her to win a first-level scholarship, and the chance to focus on her second goal in college - a successful community project in her hometown. Through that project, she met Rotarian Frank Yih, who sponsored her work and later lead her into the NGO field. It was also because of this project that Lily felt in deep love with Tibetan Buddhism, and the Tibetan culture, people and landscape. The project is now a permanent part of SISU's English School's agenda.

In the years that followed, Lily remained committed to helping disadvantaged Tibetan communities. So far, she has overseen or participated in several programmes focused on scholarships, water management, libraries, and healthcare in Gansu, Qinghai and Ningxia. Her proudest achievement has been the introduction of her favorite educational NGO, the Cherished Dream Foundation, to Gansu and Qinghai.

Asked about her Ambassadorial Scholarship, Lily said, "I experienced twists and turns, and some emotional roller coasters, but it was worth it. The scholarship offers more than money; it's the chance to have the experience of a lifetime." Lily was ad-

## The Object of Rotary

is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

mitted by the University of Nottingham in the UK, and she plans to study an MA in Chinese and English Translation and Interpreting. She plans to be an interpreter and translator in NGO field.

Hennie Homan Chairman of the Committee for Ambassadorial Scholarships will also be sharing his insights. He has been a Rotarian since 2003. His favourite projects have always been those that support the young and their education; he has long believed in helping the younger generations to reach the best opportunities for themselves, and for the sake of others: "They are the future."



## UPCOMING PROGRAMME

Date	Speaker	Event
24 August 2010	Helmut Schneider, RCS and Messer China	
31 August 2010	Winston Jin, ChunQing	
07 September 2010	Dr. Harriet Leyland, International SOS	
14 September 2010	Professor Zhang, Institutes of Biomedical Sciences & Shanghai Public Health Clinical Center, Fudan University	

# Last Meeting's Highlights

3rd August 2010

## Present at the meeting

### Members signed in: 23

### Visiting Rotarians:

Setsuko Hirao, Seto-North RC, Japan  
 Christopher Bo, Copenhagen, Denmark  
 Mark Patterson, Copenhagen, Denmark  
 Christian Duve, Paulskirche, Frankfurt, Germany  
 Roland Riboux, Cotonou, Benin  
 Vivian Li Cotonou, Benin  
 David Shackleton, Port Nicholson, Wellington, New Zealand

### Guests signed in: 5 guests

### Money raised

The meeting raised Rmb3,170 from Fines and Happy Money.

## Announcements

The following announcements were made at the meeting 10 August, 2010.



### • RCS Disaster Relief

One year ago, RCS and HQF led a water project with RCB in Ningxia and provided Rmb 30,000 to improve water quality for Zhouqu residences. Early on Sunday morning, 8 August, there was a major landslide in Zhouqu in Gannan near the Sichuan Border. The landslide claimed 127 lives with 1,294 people reported missing and as many as 45,000 homes impacted. The

Chinese government dispatched some 6,000 PLA soldiers and rescue firefighters to the site.

The Huaqiao Lanzhou Office and RCS are working together on a matching Yuan



for Yuan agreement to help send emergency supplies to the region .

RCS also donated all Rmb 3,170 of happy and sad money raised at the club dinner on 10 August to the emergency relief fund.

### • Pingg response 4% down

Last week 39 % of members did not reply on Pingg.

## Last week's speaker: Beatrice Camp

At last week's meeting, America's current Consul General in Shanghai, Beatrice Camp, introduced herself and her experiences in China. She is currently midway through her three year posting at the Consulate, and she has also spent time working in Beijing, Thailand and Washington.

She has seen China's incredible internal changes, and she has taken part in the fast paced diplomatic relations between China and America over the past few years. Obama's successful election, the Olympics and the Expo have all been a part of her China life.

As America's representative in Shanghai, she has been a key player in the Expo preparations, working hard to make her country's contribution a success. It has been a challenge, but the American pavilion has come through the incredible competition to meet the Chinese people's high expectations.

The pavilion also managed to organise some very successful events, and found plenty of opportunities to live up to the Expo theme, "Better City, Better Life".

## Website



Photos from last week's meeting are available on our website: [www.rotaryshanghai.org/index.php?id=2&lang=en](http://www.rotaryshanghai.org/index.php?id=2&lang=en)



## Other News

### We're all going on a summer holiday

A number of our members have been away on holiday, and many have made the effort to find their way to a make-up meeting during their break. Pradeep made an appearance in Delhi, and Moto attended a Tokyo event. Both are pictured here. If you haven't yet made up for your holidays, there are still plenty of opportunities at home in Shanghai; see page 4 for details.



Japan make up meeting



Delhi make up meeting

# Charity Focus: The Rotary Club: Future Plans

RCS has many plans for the new Rotary year in all four avenues of Service, and for New Gen. Plans include spreading word of the Rotary's past and current achievements in China and around the world via Internal and External Channels. Most recently, the Motorola Foundation invited service organizations to participate in an international Shanghai workshop on 4 August. They also invited the Rotary International, represented by RCS President Pradeep Kumar, and past Director and winner of Service Above Self Award Rtn Frank Yih. Pres. Pradeep made a presentation to the attendees and answered questions about Volunteerism and Rotary. He told the Pagoda more about the presentation's goals, and his hopes for the future.

**The Rotary is an interesting proposition for many such organisations – globally connected CSR departments can learn a lot from us.**

**Pagoda: What did your presentation cover?**

Pradeep: It was an introduction to the Rotary, and the ways in which the Rotary encourages volunteerism. We shared information about the Rotary's international structures and methods. We talked about our unique advantages: The use of ethical standards in vocation to build universal appeal across cultures and geographies, the way vocational service enables volunteers to serve as part of their daily life, our international perspective and global connections, combined with

local and community foci, our diversity and ability to work in a formal structure. We take pride in these special characteristics, and they build the capabilities to tackle audacious project.

**Pagoda: What did you hope to achieve with this presentation?**

Pradeep: We wanted participants to learn about this wonderful organisation called the Rotary: So we provided an overview of our own club's past and current service projects. We highlighted significant success stories, like the Rotary's flagship PolioPlus project. By the time polio is eradicated, the Rotary club members will have contributed USD 850 million and countless volunteer hours to immunize more than two billion children in 122 countries. That project is conducted with some impressive partners, including the Global Polio Eradication Initiative, the World Health Organization, UNICEF, and the U.S. Centres for Disease Control and Prevention. This kind of detail helped us to deliver our message with conviction.

**Pagoda: What do you hope your audience took from the presentation?**

Pradeep: A very strong, positive image of the Rotary. I believe this would encourage them to partner with the Rotary for joint service efforts. The Rotary is an interesting proposition for many such organisations – globally connected CSR departments can learn a lot from us.

**Pagoda: What are your and Frank's opinions on the current attitude to volunteerism in China's local and expatriate community? How has this attitude changed in recent years? What role does the Rotary play?**

Pradeep: We learnt at the conference that volunteerism is growing fast in China. The SSCT museum alone had 148,000 volunteers in last year. The Olympics and EXPO have used volunteers in a significant way and recognised their efforts. The One World One Dream slogan from the Beijing Olympics

**The Rotary in China currently encourages expatriate volunteers to play a role in addressing the needs of the community around them by making use of their vocation. They also have opportunity to serve world communities via the Rotary.**

is more and more meaningful for volunteerism in Chinese and EXPAT Community because communication and networking have made things easier. The world has really become smaller over the past two decades. The Rotary in China currently encourages expatriate volunteers to play a role in addressing the needs of the community around them by making use of their vocation. They also have opportunity to serve world communities via the Rotary.

**Pagoda: How do you think these attitudes will change in the near future and beyond? What role will the Rotary play?**

Pradeep: The development of these attitudes may be slow, but I believe that progress will be steady. What can the Rotary do? We act through our projects in China. These actions speak louder than words.

## RCS Projects

### The Rotary's Current Matching Grant Projects

- Gift of Life
- Health Village Fairs
- Ningxia Water
- Shin Shin
- Stop Paediatric AIDS Now (SPAN)

### RCS Local Projects

- Handicapped Physiotherapy Migrant Workers

### RCS Education Projects

- Ambassadorial Scholarships
- Percy Chu Scholarships
- World Peace Fellowships

### RCS Partners

- Shelterbox
- Huaqiao Foundation
- Shanghai Charity Foundation
- China Aids Initiative
- Shin Shin Foundation
- Wheelchair Foundation
- Handicap International



The Rotary's flagship PolioPlus has immunized more than two billion children.

# Member Profile

An introduction to one of Shanghai's Rotarians

## Cathy Hau

Cathy Hau is originally from Shanghai, and has spent nine years in China. She has also studied in the US and lived in Hong Kong.

She became a member of the Rotary Club last



year. Her most memorable project so far was the Gift of Life project; her ultimate goal in service is to save lives.

Cathy is also well known in Shanghai for her

socially responsible work at Shanghai Times Square. She organises regular high profile cultural happenings within the mall's public spaces. Her efforts have allowed wide ranging audiences to access globally acclaimed visual arts and music. Cathy is dedicated to continuing her efforts to bring new cultural experiences to Shanghai and its people.

# Club Information

## Meetings

The Rotary Club Shanghai meet weekly to have dinner together and to hear talks from their guest speakers. The meetings take place at the Hilton Hotel, No.250 Huashan Road (near Yan An Rd.), Shanghai, tel: (+86-21-6248 0000), Tuesday evening from 18:30 to 20:30.

If you are going to miss a meeting, don't forget that you could attend at any other Rotary Club in the world. Look online for more details at: [www.rotary.org/support/clubs/index.html](http://www.rotary.org/support/clubs/index.html)

You could also join a committee activity or make-up online at: [www.rotaryclubone.org](http://www.rotaryclubone.org)

Alternatively, you can come to Tiffin's, on Thursdays at 12:30 at the Pudong Shangri La's Yi Café.

## Contacts

Club Administrator  
Miss Carol Chen  
+86 13916208461, [carol@rotaryshanghai.org](mailto:carol@rotaryshanghai.org)

## The Rotary Club of Shanghai

c/o Messer Griesheim (China) Investment Co. Ltd., 33/F Central Plaza, 381 Huaihai Zhong Rd., Shanghai 200020  
[service-above-self@rotaryshanghai.org](mailto:service-above-self@rotaryshanghai.org)  
[www.rotaryshanghai.org](http://www.rotaryshanghai.org)

## Rotary Club of Shanghai

First chartered on 1st Oct. 1919 as club #545.

Re-chartered on 8th Feb. 2006 as club #60725 (un-districted)

## Past Presidents

**The Rotary Club of Shanghai**  
chartered 8 Feb 2006  
2009-10 Randal Eastman  
2008-09 Tom Thong  
2007-08 Roger Owens  
2006-07 CC Wu  
2005-06 Lee, Wah Hin, Charter President

## The Rotary Club of Shanghai, (Provisional)

2004-05 Thomas Adaemmer  
2003-04 Dragan Djordevic  
2002-03 Brinton Scott  
2001-02 Ivan Polacek

## Expatriate Rotarians & Friends

1998-01 Randal Eastman

## Honorary Members 2010-2011

Bill Chiang, Chengdu

## Rotary Statistics

Rotary Clubs - 33,334  
Members - 1,221,880  
Rotaract Clubs - 7,577  
Rotaracters - 174,271  
Interact Clubs - 11,920  
Interacters - 274,160

## Club Statistics

Ladies in our club - 15%

Want to know more about Rotary?

Visit: [www.rotary.org/en/AboutUs/Pages/ridefault.aspx](http://www.rotary.org/en/AboutUs/Pages/ridefault.aspx)

Nationalities in our club - 20

## Service Statistics

Gift of Life Patients - 255  
Wheelchairs distributed to date. - 4750

## Birthdays This Month

9 August-Thomas Adaemmer  
9 August-Chee-Chin Wu

## Officers

**Pradeep Kumar** - President  
[clubpresident@rotaryshanghai.org](mailto:clubpresident@rotaryshanghai.org)  
**Marjorie Woo** - Vice President  
**Tom Kane** - Hon. Secretary  
[clubsecretary@rotaryshanghai.org](mailto:clubsecretary@rotaryshanghai.org)  
**Lilian Tan** - Treasurer  
**Helmut Schneider** - President Elect  
**Henrik Homan** - Sergeant at Arms  
**Randal Eastman** - Immediate Past President

## Directors

**Cathy Hau** - Director Public Relations  
**Nikola Urosevic** - Director New Generations Service  
**Achim Laueremann** - Director Community Service  
**Mark Secchia** - Director Club Administration  
**Ralf Barbian** - Director Funding Resource

## New Generation Clubs

**Rotaract Club of Shanghai**  
**Sarah Farina** - Secretary  
+86 13501638251, [sara.e.farina@gmail.com](mailto:sara.e.farina@gmail.com)

## SCIS (Shanghai Community International School) Interact Club

**Lisa Chase** - President  
+86 15821193664, [lisachase92@yahoo.com](mailto:lisachase92@yahoo.com)

## SAS (Shanghai American School) Interact Club

**Chloe Choi** - President  
[chloe\\_c@hotmail.com](mailto:chloe_c@hotmail.com)

## Measures of Service

Membership growth - from around 65 on June 30, 2010 to around 88 on June 30, 2011  
TRF contribution - Polio plus and annual fund donations above 20,000 USD  
Number of members in Club Leadership roles - more than 25 (40%)  
Every member gets involved in service activities.

## The Four-Way Test 四大考验

Of the things we think, say or do:

1. Is it the truth?  
是真的吗? Shi Zhen de ma?
2. Is it Fair to all Concerned?  
是公平的吗? Shi Gong Ping de ma?
3. Will it build Goodwill and better Friendships?  
是善意的 并促进友谊吗? Shi Shan Yi de - Bing Cu Jin You Yi ma?
4. Will it be Beneficial to all Concerned?  
是对大家有利吗? Shi Dui Da Jia You Li ma?