



Pagoda



Service Above Self

They Profit Most Who Serve Best

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Published Weekly

This Week

Tuesday 31st August 2010

Tonight's Speaker:

Winston Jin Chunqing

Tonight, Winston Jin Chunqing will speak to RCS about China's changes. His talk will examine an enormous question: "Has China changed over the last several years?" Almost everyone in China has an opinion on this, and Rotarians might feel that the answer to his title question is obvious, but Winston wants to look at the legal issues more carefully.

His work as a lawyer has allowed him to better understand some of the most important issues in this question. In particular, as a lawyer he has been able to gain a unique insight into Chinese ethics, and also the ways in which China has, or has not, embraced foreigners and foreign influences.

Many Westerners are quite certain that China has seen huge changes in the past few years. As a result, they feel that doing business in China can actually be much more difficult than in the past. Some think that China has ceased to welcome foreign investment and is no longer friendly to foreign investors. They back up their argument by citing the difficulties faced by Google, and the Rio Tinto case.

Winston agrees that China has seen incredible changes on all front in recent years, and those changes have been sometimes positive, and sometimes negative, for foreigners and their China-based projects. But he also points out that it is difficult to construct an accurate picture of those changes, especially with regards to the situation for foreign businesses.

Winston has had some unique opportunities to see these changes close-up. As a lawyer, he has

represented numerous US and European companies in China for more than two decades, practicing across a range of significant fields, including FDI, cross-border M&A, intellectual property rights and international disputes.

His observations have led him to the conclusion that while China has truly changed in several major respects – as in tax law, labour law and the overall ethics status – none of these legal developments have been designed with the aim of making business more difficult for Western organisations operating in China.

In other respects, the changes have been more negative, and he is aware of this. He has co-authored a book on the "ethical crisis in China", working together with Chinese and Western contributors. He sees the developments in ethical attitudes and practices within China as one of the negative changes that have taken place in recent years.

His professional experience as a lawyer in China have given him plenty of food for thought on this score, since he has worked on plenty of contentious cases, including the recent Rio Tinto case, in which he represented Mr Stern.

Aside being a lawyer, Mr. Jin is also a dynamic CIETAC arbitrator and a Professor of Law. All of these experiences will help him to construct and to explain a more nuanced answer as he explores the ways in which China has genuinely changed.

The Object of Rotary

is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service;

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



UPCOMING PROGRAMME

Date	Speaker	Event
7 September 2010	Dr. Harriet Leyland, International SOS	Alcohol in China
14 September 2010	Professor Zhang, Institutes of Biomedical Sciences & Shanghai Public Health Clinical Center, Fudan University	AIDs research in Yunnan
21 September 2010	Sigmund Floyd	Intermarket technical analysis
28 September 2010	Presidents of Rotaract and Interact clubs	Presentations on their activities and plans

Last Meeting's Highlights

24th August 2010

Present at the meeting

Members signed in: 22

Visiting Rotarians:

Turcksin James, RC Ghent, Belgium
 Nurdyanah-Turcksin, RC Mataram, Indonesia
 Catherine Cote, Rotaract
 Robert Halasz, Rotaract
 Michele Capecchi, Rotary Firenze Nord, Italy
 Michael Zhang, Rotaract Club of Shanghai
 David Morrison, RC of Charlottetown Royalty
 France Pruitt, Bethesda Chevy Chase
 Jicheng Kang, Tokyo Yoneyama Yuai

Guests signed in: 6

Money raised

The meeting raised Rmb4,140 from Fines and Happy Money.

Last week's speaker:

Helmut Schneider

Helmut Schneider, one of Shanghai's own Rotarians, spoke to RCS about his vocation in China. Helmut has had a unique set of experiences leading his company, Messer, and overseeing its development within the China market. Helmut worked to establish Messer in the west of China years before other companies considered moving away from the coastline. As a result, Messer's leaders and employees have learnt an enormous amount about the challenges and opportunities facing pioneering businesses beyond the eastern business hotspots.

Now that others are turning to the west, Messer's expertise is becoming more and more relevant. Their insights were also of interest to RCS. Whilst many RCS members could use Messer's history to think about their own business experiences in China, there were also pertinent



points for those with an interest in charitable projects in the west. In recent months, RCS has focused on supporting disadvantaged and rural communities in these areas, and Messer's solutions and strategies offered some interesting new ideas as members consider their future schemes, and the development of existing schemes.

Announcements

The following announcements were made at the meeting 24 August, 2010.

• Shinshin Foundation President comes to Shanghai

Cupertino Rotary Club IPP and Shinshin Foundation President Steve Ting arrives in Shanghai on 3 September for a one week visit. He will attend our 7 September RCS meeting and present Shinshin's recent achievements improving literacy and rural education in western China. SSEF has built over 330 Elementary Schools in the western parts of China in the last decade, and RCS has been Cupertino's working partner on three different matching

grants for over three years, with brilliant results.

• Health Village trip seeks volunteers

The Yunnan Health Village Fair trip details will require at least 15 dedicated volunteers, including some eight new recruits from Kunming. The trip will be focused on the Longchuan project, which runs 14-19 October. Volunteers will need to pay for their own airfare and accommodation. The next meeting to discuss further details will be 10:00AM 4 September at Frank Yih's office. Frank Yih and Edwin Ngoi can provide further details to those who are interested.

• Pingg response

This week, 41% of members did not send their Pingg replies.

Website

Photos from last week's meeting are available on our website: <http://www.rotaryshanghai.org/index.php?id=2&lang=en>



Other News

Recognition Awards

At the last Board meeting President Pradeep initiated two new awards within our club.

1) Star Performance Award: This will be given to members who have recently performed outstanding work for the club.

First Recipient: Geoff De Freitas for his outstanding work putting the Pagoda together with his team.

2) Service Beacon Award: For members who carry out high levels of commitment and service to the club.

First Recipient Hennie Homan for his leadership of the Ambassadorial committee, his work on internal communication matters

and his weekly work as S at A. His work and enthusiasm is a "Beacon to Emulate"

During last week's meeting Hennie received his reward from Pradeep. He appreciated it very much and he will do his best to carry out the task to live up to this recognition.

The awards will be issued at the President's discretion.

GOL hopes for a successful year – with RCS's help

Generous donations from Bain Capital and Harimau together with the Matching Grant from Rotary International have allowed our club to raise more than Rmb1m for children in need of open heart surgery. In the Rotary Year 2010-2011, the Gift of Life (GOL) pro-

gramme will aim to help 40 more children to beat heart disease.

The year is already off to an excellent start. In just two months, four children have had successful operations, and a further two children are in the final preparation phase before surgery. Another pair are undergoing serious medical examinations.

However, GOL is well aware that it cannot become complacent; last year, the group's best efforts resulted in only eight children receiving surgery. GOL looks to the club's continuous support to provide a foundation for its future successes. Visits to hospitals are welcome; so are new ideas and strategies for finding the children, and for establishing new links with specialist doctors and the donors.

Charity Focus: Zhouqu Mudslide Relief

At the beginning of August, while other parts of China recovered from drought, Gansu was hit by torrential rain. The downpour started on Saturday 7 August, and continued until the Bailong River burst its banks.

Gannan Tibetan Autonomous Prefecture was one of the worst affected areas. The water brought devastating mudslides, which, combined with the flood waters, swept away the people caught in its path, and caused many buildings and homes to collapse. In places, the mud covering the streets was two metres deep, and many were stranded in the remaining buildings. Others were not so lucky. Hundreds were killed, and hundreds went missing.

Weeks later, Gannan is still struggling to begin the long process of recovery. Relief is urgently needed, but the disaster destroyed much of the local infrastructure. The roads were blocked, and the threat of ongoing rain and mudslides made the problem even worse. The water supply was also affected. Clean water became increasingly scarce as supply chains were cut or contaminated. Those who had survived faced great hardship, and as relief efforts began, aid-workers were forced to combine rescue operations with repairs to infrastructure and the provision of emergency supplies as they raced to bring in urgently needed food and drink.



Homes and buildings collapsed.

The Rotary Club Shanghai, its members and associated organisations, are working to support relief efforts to the best of their abilities. Frank Yih has been a key player in their efforts. His Huaqiao Foundation allowed their Lanzhou base to act as a hub for the Zhouqu Mudslide Relief; this allowed the relief team to arrange the resources and the logistical centre needed to support an effective relief effort. This has helped the team to bring essential supplies to the heart of the Gannan disaster zone, despite the region's transport crisis.

The first phase of the Zhouqu Mudslide Relief is now complete. Within ten days of the disaster, aid-workers successfully transported a



Our relief truck arrived at Zhouqu.

truckload of clean bottled water and instant noodles, which were personally distributed by Wang Wenlong and Xu Yaobing, of Huaqiao Lanzhou office, together with Hu Fude, a student volunteer from Gansu Political Science college.

This will be only the beginning of Zhouqu's recovery. The issues at the root of the disaster will need to be addressed. The Huaqiao Foundation team are aware of this: Over the weekend, they organised a brainstorming meeting with 25 students. The participants examined the circumstances in Zhouqu, and were able to both consider the problems that lay behind the



Heavy rains filled the Bailong River, causing devastating mudslides.

have provided generous and much appreciated financial resources. The meetings of 10 and 17 August attracted attention to the cause, and as a result thousands of yuan have been directed towards the relief project.

Frank Yih will continue to oversee the work as it continues. Anyone who wishes to be involved or to otherwise support the Zhouqu Mudslide Relief should make inquiries with Frank.

RCS Projects

The Rotary's Current Matching Grant Projects

Gift of Life
Health Village Fairs
Ningxia Water
Shin Shin
Stop Paediatric AIDS Now (SPAN)

RCS Local Projects

Handicapped Physiotherapy
Migrant Workers

RCS Education Projects

Ambassadorial Scholarships
Percy Chu Scholarships
World Peace Fellowships

RCS Partners

Shelterbox
Huaqiao Foundation
Shanghai Charity Foundation
China Aids Initiative
Shin Shin Foundation
Wheelchair Foundation
Handicap International

mudslide and to look ahead to future solutions. Some of the group had visited the site only two weeks before the crisis began, and that experience helped them to think about the way forward.

Re-forestation has been identified as one potential long-term response. This could help to make slopes more stable, and that in turn would ensure that landslides were less common. There is also scope to provide broader support. The Gansu area is relatively poor and underprivileged, and as a result Gannan has other needs which could be addressed.

The region would benefit greatly from a variety of projects in the wake of the crisis. For example, improved high school education would have broad benefits for the whole community, and opportunities to study English and computing skills could be especially valuable. A project along the lines of the Shinshin project in Changsha has the potential to make a significant impact.

In the meantime, immediate relief efforts will continue, and both the Huaqiao Foundation and the Rotarians are aware of the acute need for support in all forms. The Rotarians

Member Profile

An introduction to one of Shanghai's Rotarians

Achim Lauerman

Achim Lauerman was born in Germany. He studied in Germany, married in Germany, and began a family in Germany, but he has been a member of Rotary Clubs across the world. He has served as a Rotarian in Seoul, Great Britain and Shanghai, where he has so far lived for several years. He doesn't plan to return to Germany yet, and hopes that his next stop could be in Malaysia, his favourite destination when he takes a break from the city.

He first joined the Rotary 13 years ago, in 1997. Since then he has made a significant contribution to those clubs' work and development, supporting various projects and playing a key role as a Director. For him, the most important projects are those that save the lives of vulnerable children.

Achim is an ardent support of the Gift of Life project, which is his favourite among the RCS's many schemes. He is delighted to see its progress in Shanghai, and more recently in Lanzhou as the



Achim Lauerman, Chairman of the GOL committee

project begins to grow in China's west. He looks forward to watching this project and others continuing to flourish in the future.

Club Information

Meetings

The Rotary Club Shanghai meet weekly to have dinner together and to hear talks from their guest speakers. The meetings take place at the Hilton Hotel, No.250 Huashan Road (near Yan An Rd.), Shanghai, tel: (+86-21-6248 0000), Tuesday evening from 18:30 to 20:30.

If you are going to miss a meeting, don't forget that you could attend at any other Rotary Club in the world. Look online for more details at: www.rotary.org/support/clubs/index.html

You could also join a committee activity or make-up online at: www.rotaryclubone.org

Alternatively, you can come to Tiffin's, on Thursdays at 12:30 at the Pudong Shangri La's Yi Café.

Contacts

Club Administrator
Miss Carol Chen
+86 13916208461, carol@rotaryshanghai.org

The Rotary Club of Shanghai

c/o Messer Griesheim (China) Investment Co. Ltd., 33/F Central Plaza, 381 Huaihai Zhong Rd., Shanghai 200020
service-above-self@rotaryshanghai.org
www.rotaryshanghai.org

Rotary Club of Shanghai

First chartered on 1st Oct. 1919 as club #545.

Re-chartered on 8th Feb. 2006 as club #60725 (un-districted)

Past Presidents

The Rotary Club of Shanghai

chartered 8 Feb 2006
2009-10 Randal Eastman
2008-09 Tom Thong
2007-08 Roger Owens
2006-07 CC Wu
2005-06 Lee, Wah Hin, Charter President

The Rotary Club of Shanghai, (Provisional)

2004-05 Thomas Adaemmer
2003-04 Dragan Djordevic
2002-03 Brinton Scott
2001-02 Ivan Polacek

Expatriate Rotarians & Friends

1998-01 Randal Eastman

Honorary Members 09-10

Bill Chiang, Chengdu

Rotary Statistics

Rotary Clubs - 33,334
Members - 1,221,880
Rotaract Clubs - 7,577
Rotaracters - 174,271
Interact Clubs - 11,920
Interacters - 274,160

Club Statistics

Want to know more about Rotary?

Visit: www.rotary.org/en/AboutUs/Pages/ridefault.aspx

Ladies in our club - 17%
Nationalities in our club - 19
Gift of Life Patients - 248
Wheelchairs distributed to date. - 3000

Birthdays This Month

5 August-Lars Brunhøj Thomasen
9 August-Thomas Adaemmer
9 August-Chee-Chin Wu

Officers

Pradeep Kumar - President
clubpresident@rotaryshanghai.org
Marjorie Woo - Vice President
Tom Kane - Hon. Secretary
clubsecretary@rotaryshanghai.org
Lilian Tan - Treasurer
Helmut Schneider - President Elect
Henrik Homan - Sergeant at Arms
Randal Eastman - Immediate Past President

Directors

Cathy Hau - Director Public Relations
Nikola Urosevic - Director New Generations Service
Achim Lauerman - Director Community Service
Mark Secchia - Director Club Administration
Ralf Barbican - Director Funding Resource

New Generation Clubs

Rotaract Club of Shanghai
Sarah Farina - Secretary
+86 13501638251, sara.e.farina@gmail.com

SCIS (Shanghai Community International School) Interact Club

Lisa Chase - President
+86 15821193664, lisachase92@yahoo.com

SAS (Shanghai American School) Interact Club

Chloe Choi - President
chloe_c@hotmail.com

Measures of Service

Membership growth - from around 65 on June 30, 2010 to around 88 on June 30, 2011
TRF contribution - Polio plus and annual fund donations above 20,000 USD
Number of members in Club Leadership roles - more than 25 (40%)
Every member gets involved in service activities.

The Four-Way Test 四大考验

Of the things we think, say or do:

1. Is it the truth?
是真的吗? Shi Zhen de ma?
2. Is it Fair to all Concerned?
是公平的吗? Shi Gong Ping de ma?
3. Will it build Goodwill and better Friendships?
是善意的 并促进友谊吗? Shi Shan Yi de - Bing Cu Jin You Yi ma?
4. Will it be Beneficial to all Concerned?
是对大家有利吗? Shi Dui Da Jia You Li ma?